

The Simplish AI Assessment

Find at least 5 hours a week hiding in your business, or you pay nothing.

You didn't build a business to do admin. You're sure AI can help, you just don't have the time to work out how. We tell you where AI saves you time in your business, not what AI could theoretically do.

HOW IT WORKS

01 Your discovery call with Danni, our AI business analyst (45 minutes)

She calls your mobile at a time you choose, and asks about the jobs that eat your week: the chasing, the retyping, the inbox. No jargon, no tech questions, no prep needed.

02 Your personalised report, within 48 hours

Nine slides. Five to seven opportunities, each costed, prioritised on effort against impact, and valued in hours and pounds using your own numbers, with every assumption shown. Every recommendation names the tool, its monthly cost and setup time. If your current platform can already do something, we tell you that rather than selling you a new tool.

03 Your Results Session with Christian, our Founder (60 minutes)

We walk the report together on a screen share, agree the numbers line by line, and you decide what to fix first and who does it: yourself, with us month by month, or as a one off project.

04 Your 4 day quick win plan, included

The report ends with exactly what to do first, in the order to do it, so you can implement it yourself. Many clients do. Others ask us to do it with them, which is what the AI Concierge is for.

YOUR TIME

Under two hours

A 45 minute call with Danni, then a 60 minute Results Session with Christian.

THE GUARANTEE

At least 5 hours a week found, or it's free

If your report doesn't identify at least 5 hours a week you and / or your team could get back, counted from your own stated hours, you get a full refund. No forms, no quibbles.

THE INVESTMENT

£997, one payment

No subscription and no obligation beyond the assessment itself.

ALSO INCLUDED

- 4 day quick win implementation plan
- Custom AI prompt library, 15 to 20 prompts written for your business
- 30 day check in call
- Weekly AI tips newsletter, ongoing
- 6 monthly re-assessment eligibility, discounted

Honest numbers, so they survive scrutiny. Admin time is valued at £15 an hour, the cost of delegating the work, never at your own charge out rate. We measure in hours identified, not pounds promised. If the maths doesn't make £997 look small, don't buy it.

Why places are limited. Assessments are delivered personally, so we take on 40 clients a year. Nothing renews automatically.

WHO THIS IS FOR

Owner led businesses of 1 to 12 people, anywhere English is spoken. If hours of your or your team's time each week disappear into chasing, invoicing, enquiries and retyping between apps, the assessment shows exactly where AI takes that work off your plate. No tech background needed: if you can join a video call, you're good to go.

The average UK small business owner spends 11 hours a week on admin and finance alone (American Express and Small Business Saturday UK, SME Business Barometer, 2026), so five hours is a floor, not a stretch.