

AI Concierge

We become the AI expert inside your business, month by month.

Your assessment found the hours. The AI Concierge is where they actually come back: one workflow a month, taken through Optimise and Automate. Two short calls from you, the building happens in between, and the work comes off your plate rather than onto it.

HOW IT WORKS EACH MONTH

Call one: what matters this month

45 minutes, on Zoom

We look at where the biggest bottleneck sits right now, against your assessment roadmap, and agree the one workflow worth fixing this month. You talk, we take notes. Nothing to prepare.

Then we go away and build it

This is the part that matters: the work happens between the calls, not in front of you. We simplify the process first, then build it in the right tool, connect it to what you already use, and test it before you see it.

Call two: review and roll out

45 minutes, on Zoom

We walk you through what is now running, tweak anything that does not fit how you actually work, and agree how it rolls out across the team. Then it is off your plate for good.

Priority support, and your ledger

Direct access by email or WhatsApp in between, with a reply within one working day. Every month is logged with what was built and the hours returned, plus a one page quarterly summary against the hours identified in your assessment.

Assess → Optimise → Automate

The AOA method: the assessment is the Assess stage, and the AI Concierge is where we Optimise and Automate. We never automate a tangled process, because that just makes the tangle faster: the process gets simpler first, then the technology goes in, and only where it earns its place.

YOUR TIME

90 minutes a month

Two 45 minute calls. That is the whole commitment. Everything else happens in the background, on our time.

THE GUARANTEE

Live every month

If a month goes by without at least one new automation or improvement live in your business, that month is free. Simple as that.

THE INVESTMENT

£1,500 a month

Rolling monthly, cancel with 30 days notice. No long contract.

No long contract, because the results should be the reason you stay. Unlike hiring, every fix that goes live keeps working next month and every month after. The savings stack; a salary never does.

Existing systems first. If the software you already pay for can do the job, we tell you that instead of selling you something new. Larger projects that sit outside the monthly scope are quoted separately, so you always know exactly what is included.

WHO THIS IS FOR

Concierge places are open to businesses that have completed the Simplish AI Assessment. The assessment roadmap is what we work through, so it comes first. Owner led teams of 1 to 12 people, anywhere English is spoken.

Hours returned are counted from your own stated hours and valued at what the work would cost to delegate, never at your charge out rate. Every assumption is shown, so the numbers survive scrutiny.